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<b>PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)</b> <b>(Small Entity)</b>	Docket No. <b>CANN-0208</b>
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In Re Application Of: **Cannon**

Serial No. <b>09/814,622</b>	Filing Date <b>03/22/2001</b>	Examiner <b>Fleurantin, Jean B.</b>	Group Art Unit <b>2172</b>
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Invention: **METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION**

**RECEIVED**  
**NOV 29 2002**

Technology Center 2000

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office Action of July 17, 2002 in the above-identified application.  
*Date*

The requested extension is as follows (check time period desired):

☒ One month    ☐ Two months    ☐ Three months    ☐ Four months    ☐ Five months

from: October 17, 2002                      until: November 17, 2002  
*Date*    *Date*

A verified statement of small entity status as a small entity under 37 CFR 1.27:

- ☐ is enclosed.  
☒ has already been filed in this application.

The fee for the extension of time is \$55 and is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.  
☒ The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 19-0513  
A duplicate copy of this sheet is enclosed.  
☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. 19-0513 A duplicate copy of this sheet is enclosed.

  
*Signature*

Dated: November 18, 2002

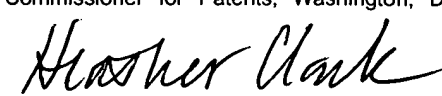
Kenneth C. Booth  
Reg. No. 42,342  
SCHMEISER, OLSEN & WATTS LLP  
18 E. University Dr. #101  
Mesa, AZ 85201  
480-655-0073

11/27/2002 NMOHAM1 00000137 09814622

01 FC:2251

55.00 OP

cc:

I certify that this document and fee is being deposited on <u>November 18, 2002</u> with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

<i>Signature of Person Mailing Correspondence</i>
<b>Heather Clark</b>
<i>Typed or Printed Name of Person Mailing Correspondence</i>